

“An investment in knowledge pays the best interest.”

—BENJAMIN FRANKLIN

# The Impact of Executive MBA Education

## Good Business

As a degree that deals with the reality of business today and in the future, the Executive MBA offers business leaders a fast track to improved on-the-job performance and the rewards that come with success.

As a degree that transcends textbooks, the Executive MBA impacts an organization’s bottom line in many tangible ways.

Whether saving money, exploring new markets that secure the organization’s future, or finding new solutions, graduates of Executive MBA Programs frequently make significant contributions.

They are eager to apply their new knowledge and capabilities to complex organizational issues. Their eagerness reaps the kind of benefits that can pay for tuition costs in one decision—and keep paying over and over again.

The Executive MBA strengthens the abilities of its graduates. The Executive MBA offers organizations an unparalleled leadership edge in the competitive marketplace. The Executive MBA is just good business.

## Targeted Focus

Designed for executives and emerging business leaders, the Executive MBA provides the same foundation and rigor as any MBA degree with at least one added

bonus...the company of talented and experienced business leaders ready to fully engage on wide-ranging business topics.

The degree’s targeted focus on business leaders with an average 13 years of experience transforms the classroom into a place to learn from peers as well as faculty, to expand spheres of influence, to gain perspectives not otherwise easily available.

### • Characteristics of Executive MBA Programs include:

---

Flexible formats that allow program completion in two years or less while working full time

---

Participants from all types and size of industry

---

Same peer group throughout the program

---

Stimulating classroom discussions and team-based projects

---

Curriculum that covers and integrates all functional business areas

---

Typical time commitment of 15-25 hours per week for class time and assignments

---

Global in scope, often with an international trip

---

Senior faculty as instructors

---

Professional services

---

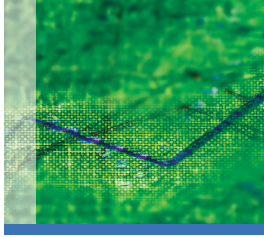
## Many Returns

Inspired. Motivated. Ready to dig deeper. Although diverse in background and perspectives,



### RAVE RETURNS

Almost all students—97 percent—say the program met or exceeded their expectations for impact on their career.\*



### BOTTOM LINE BOOSTER

Almost all students—97 percent—say the program met or exceeded their expectations for impact on their organization.\*

business leaders in Executive MBA Programs tend to share those traits. They also share another important piece of common ground: They count their returns from their Executive MBA experience as many.

- **Just a few of those many returns include:**

Ability to analyze complex situations and make tough decisions

Deepened understanding of all business functions

Increased confidence to lead a team and to tackle additional responsibilities

Access to the latest in innovation, ideas, and approaches

Global vision

Expanded professional network

Business leaders who pursue the Executive MBA put their education to work immediately. In Executive MBA Programs, leaders frequently take what they learn in the classroom one day and apply it the next.

As a result, it does not take long for Executive MBA participants to realize personal and professional benefits. Their contributions are often recognized through greater responsibilities, promotions, and increases in compensation.

### Winning Organizations

Success in the quickly changing business environment depends on talented leadership, and winning organizations routinely invest in the development of their promising talent.

Executive MBA Programs are assets to organizations because they offer the knowledge and tools that participants need to become complete business leaders.

- **Their Executive MBA education supports participants as they:**

Bring best practices and new ideas to the organization

Work more effectively throughout the organization

Consider the impact of decisions on the organization as a whole

Generate new sources of revenue

Apply their new knowledge to improve the effectiveness of current projects

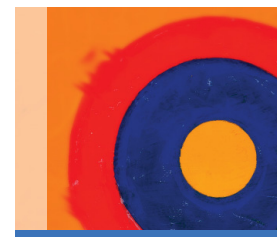
Take advantage of international opportunities

- **As a leadership tool for the organization, the Executive MBA:**

Increases motivation and confidence

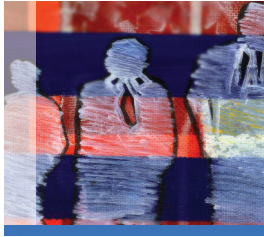
Assists in the retention of high-potential leaders

Grooms talent to assume greater responsibility in less time



### INSTANT VALUE

Students' average salary increased by 9 percent from the start of the program to the end—from \$125,029 to \$136,722.\*



## MOVERS AND SHAKERS

Forty-four percent of Executive MBA graduates report new responsibilities and approximately a third received a promotion during their program.\*

The payback is quick. Since much of the class work relates to real-life problems and opportunities, participants can increase their contributions to their organizations almost immediately after entering the program.

## Powerful Resource

United States. Canada. Europe. South America. Asia. Africa. South Pacific. Universities and colleges throughout the world offer Executive MBA Programs. Many incorporate distance learning. Many require an international trip. Many collaborate with other universities and colleges to increase global reach.

No matter where in the world, it is not difficult to find an Executive MBA Program.

Formats may vary, admission requirements may vary, and costs may vary, but there is a powerful resource that can help business leaders and their organizations find and compare Executive MBA Programs worldwide.

The Executive MBA Council web site at [www.embac.org](http://www.embac.org) includes a Visitor Search, a directory of Executive MBA Programs with program descriptions and more.

- Information available about Executive MBA Programs includes:

---

Start dates and class times

---

Residency offering and international requirements

---

Program length

---

Distance learning offering and joint offering

---

Application fee and deposit fee

---

Total program cost

---

Accreditation

---

Class size

---

Undergraduate requirements

---

Minimum work and management experience

---

Special requirements

---

Contact information

---



Executive MBA Council  
One University Drive  
Beckman Hall, BK303-0  
Orange, CA 92866

877.45EMBAC (877.453.6222)  
714.628.7334  
[info@embac.org](mailto:info@embac.org)  
[www.embac.org](http://www.embac.org)