

# Privacy Policy

## **Collection and Use of Personal Information**

Personal information is data that can be used to uniquely identify or contact a single person.

## **How We Use Your Personal Information**

The personal information we collect allows us to keep you posted on the Executive MBA Council's latest announcements, services updates, and upcoming events. It also helps us to improve our services, content, and advertising.

We also use personal information to help us develop, deliver, and improve our services, content, and advertising.

From time to time, we may use your personal information to send important notices, such as communications about changes to our terms, conditions, and policies. We may also use personal information for internal purposes such as auditing, data analysis, and research to improve the Executive MBA Council's products, services, and customer communications.